

MD SHAHADAT HOSSAIN

Data-driven Digital Marketer

CONTACT

+880 1965 77 60 11

Dhanmondi, Dhaka -1215

Preraju100@gmail.com

ebponi.com/digital

linkedin.com/in/shahadat-seo

SKILL

- Google Ads/Adsense
- Server-Side Tracking
- Content Writing
- Technical SEO/SEM
- Meta Ads/SMM
- Email Marketing
- CRO/Target Audience
- UI, UX Graphic Design
- WordPress, Html, CSS
- Elementor Pro Design

PORTFOLIO

- Linkedin
- Behance
- Facebook
- Youtube
- Portfolio Digital M
- Portfolio SEO & SMM
- Portfolio Content Writing

EDUCATION

Habibullah Bahar Dhaka
Masters Of Business Studies
MBS (2010-2012)
FIRST CLASS

Hathazari Govt College
Bachelor Of Business Studies
BBS (2006-2010)
FIRST CLASS

CAREER SUMMERY

Diligent marketing coordinator with 7+ years of experience building a digital-first culture at a large, international corporation.

WORK EXPERIENCES

tclglobal.co.uk

AST. DIGITAL MARKETING MANAGER

TCL Global Bangladesh | 14th Oct - Present

Key Responsibilities:

- Maintaining daily Data-driven Digital Marketing Team Work
- Server-side Tracking & Conversion Rate Optimization
- Google ADS, Adsense, Display Ads, Search Ads
- Media Buying: Meta Ads, Other Social Media
- E-mail Marketing Klaviyo, Newsletter, Mailchimp
- SEO & SEM, Technical SEO, Inbound & Outbound Marketing
- Planning & Strategy for Target Audience & Reporting

e-laeltd.com

DIGITAL MARKETING TRAINER

E-Learning & Earning Ltd | Feb 1st 2023 – Sept 2024

Key Responsibilities:

- Data-driven Digital Marketing Course Training Program
- Government Project DYD, TOT, EDGE Project Enhancing
- 16 District Digital Marketing Trainers Coordinating daily
- Follow up on the Trainer's day-to-day tasks like class notes Counseling students and guardians to help with their career planning. Recruiting Trainers for ongoing or upcoming projects

feedbackholdings.com

DIGITAL MARKETING OFFICER

Feedback Holdings Ltd | Jan 3rd 2022 - -2022 Dec 31

Key Responsibilities:

- Designs, builds, and keeps up with social media presence
- SEO/SEM, database marketing, email, social media, and display advertising campaigns are planned and run
- Collaborates with other teams inside the company to make landing pages and improve the user experience
- Graphic design to Create Product posts, Banners, Images, Promotions, etc

betragroup.com

SEO CONTENT CREATOR

Betra Group | March 1st 2021 -2021 Dec 31

Key Responsibilities:

- Keyword Research for SEO and Social Media Network
- On page and Off-page SEO Strategy apply for the client or customer database
- All Social Media Marketing with management
- campaigns, including good Graphics Designing Knowledge

EXPERTIES

- Graphic Desian
- Elementor Pro
- SEO Backlinks
- Google Ads
- SMM Expert

LANGUAGE

Bangla ★ ★ ★ ★ ★

English ★ ★ ★ ★ ★

Other ★ ★ ★ ★ ★

ABOUT ME

Hi, I am a result oriented & Data-drive "Digital Marketer in BD" please Google the inverted comma keyword to know more details about me. I am looking forward to your business success. See you very soon. Waiting for

PERSONAL

Religion: Muslim

NID: 2844421855

Passport: A01173755

Nationality: Bangladeshi

Marital Status: Married

REFERANCE-1

Kaji Abul Basher

(Managing Director)
Feedback Holdings Ltd
Abdullahpur, Dhaka-1311.
Cell: +88018 30301002

REFERANCE-2

Md. Bashirul Islam

(Marketing Manager)
Pushpodhara properties ltd
Sena kallan bhabon, Motijheel

- Content planning and presentation video creation
- Brainstorms new and creative ways to grow your business through digital marketing
- Planning and execution of all the digital marketing campaigns, including good Graphics Designing Knowledge

ebponi.com

OPERATION MANAGER

Ebponi E-Commerce | Feb 2nd 2018 -2021 Feb 28

Key Responsibilities:

- Reviewing the security of checkout pages and payment procedures
- Creating promotional offers and checking to see that these are uploaded precisely
- Reviewing copy and legal disclaimers to verify their accuracy
- Examining sales-related metrics to inform restocks

Technical School

AST. SUPERINTENDENT CUM ENGLISH TEACHER

Hosna Hossain Technical School | Feb 2nd 2016 -2018 Feb 28

- Maintaining all types of institutional activities like yearly students' registration, affiliated related work, massage from technical board, subdistrict with school's coordinate, examination overview, disbursement duty and responsibility

Ideal Spinning

IDEAL SPINNING

Assistant Accountant | April 1st 2015 -2016 January

- Maintaining all kinds of daily transactions keep recording, Checking Invoice with Bill & Supporting paper like work order/supply order/ requisitions maintaining voucher

COURSES

COURSE	TOPIC	INSTITUTE	DURATION	YEAR
E-commerce	Complete e-commerce	e-Cab	11 Days	2020
Digital Marketing	SMM, WEB, SEO & PPC	E-Shikhon	2 Months	2021
UX/UI Experience	Digital Content Creation	Udemy	1 Month	2015
NSDA LEVEL - 3	Digital Marketing CS	e-Learning	5 Days	2024
AR/VR	Augmented/Virtual Reality	EDGE	3 Months	2024
Digital Advertising	Digital Marketing	Semrush	30 Days	2024
Google Digital Garage	Digital Marketing	Google	15 Days	2024

I hereby declare that the above information provided is true and correct.

মোঃ শাহাদাত হোসেন
Md Shahadat Hossain
Signature

CERTIFICATIONS

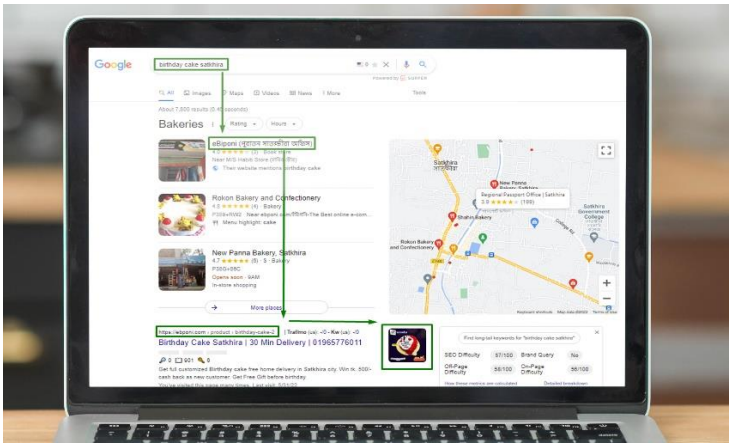


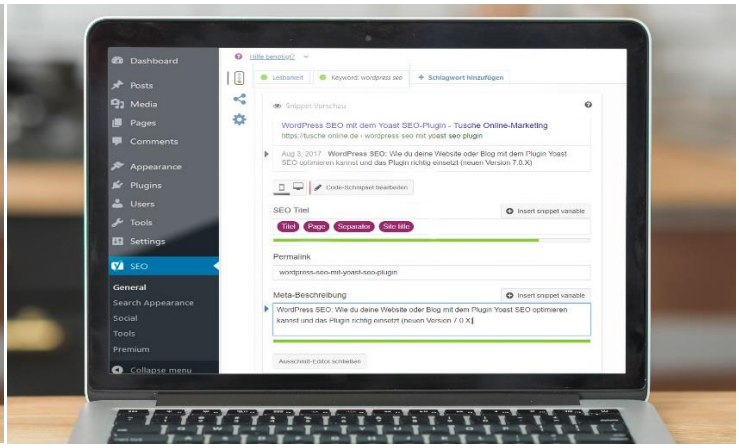


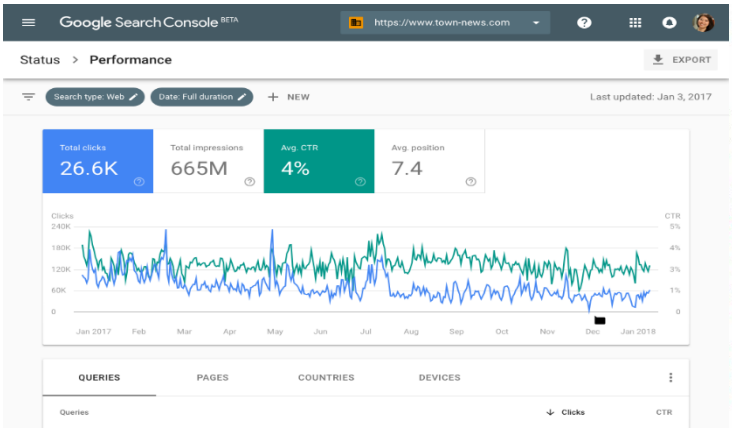




SAMPLE WORK








```
<!DOCTYPE html>
<html lang="en-US" xmlns:og="http://ogp.me/ns#" xmlns:fb="http://ogp.me/ns/fb#">
<head>
    <meta charset="UTF-8" />
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1">
    <title>Privacy Policy | Across The Table</title>
<script type="text/javascript">
var ajaxurl = "http://acrossthetable.org/wp-admin/admin-ajax.php";
var ff_template_url = "http://acrossthetable.org/wp-content/themes/ark";
</script>

<!-- This site is optimized with the Yoast SEO plugin v4.6 - https://yoast.com/wor
<!-- Admin only notice: this page doesn't show a meta description because it doesn
a template. -->
<meta name="robots" content="noindex,follow" />
<link rel="canonical" href="http://acrossthetable.org/privacy-policy/" />
<meta name="twitter:card" content="summary" />
<meta name="twitter:description" content="By accessing or using the Across The Tab
agree to these terms, please do not access or use this site. Collection of Persona
<meta name="twitter:title" content="Privacy Policy | Across The Table" />
<!-- / Yoast SEO plugin. -->

<link rel='dns-prefetch' href='//platform-api.sharethis.com' />
<link rel='dns-prefetch' href='//fonts.googleapis.com' />
<link rel='dns-prefetch' href='//s.w.org' />
<link rel="alternate" type="application/rss+xml" title="Across The Table &raquo; F
<link rel="alternate" type="application/rss+xml" title="Across The Table &raquo; C
        <script type="text/javascript">
```

DESIGN SKILL













TOOLS I USED TO

Meta · Google Ads · Google Analytics · mailchimp · ahrefs · Small SEO Tools · Google Tag Manager · Ps

Conversion Rate Optimization · Studio · CapCut · Google Search Console · Server-Side Tracking · elementor · Ai

PORTFOLIO LINKS

http://ebponi.com/shahadat/

https://ebponi.com/seo-service/

https://ebponi.com/content-writer/

https://www.feedbackholdings.com/r/

https://shahadatseo.wordpress.com/

https://shahadatseo.blogspot.com/

https://www.behance.net/shahadat-seo

https://www.facebook.com/ebponi.raju

https://www.linkedin.com/in/shahadat-seo/

https://www.facebook.com/ebponi

https://www.fiverr.com/share/2eq4Ge

https://join.skype.com/invite/xXnaOFv5q5uL

https://meet.google.com/xvk-mtjc-ngm

https://www.quora.com/profile/Pre-Raju

https://www.youtube.com/channel/UC-DOAO7zPwW3m1YiDeiYpBw

https://www.upwork.com/freelancers/~019bbba6ed96baace0

MY SOME CLIENT'S SITE THAT I WORKED WITH

https://cali-builders.com/

https://www.etsy.com/

https://www.martitransportation.com/

http://www.rejuvenatemassagenm.com

http://feedbackholdings.com/

https://betraweb.com/

https://www.forexdailyinfo.com/

https://therisingcampus.com/

https://al-maqtari.com/

https://ponnobd.com/

https://cuttersreview.com/

https://takeexperience.com/

https://onelittleweb.com/

http://forexarticle.com/

https://www.babuland.com/

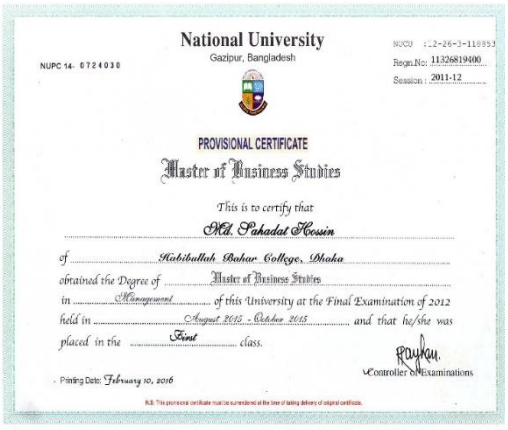
https://nomorepoorpeople.org/

https://www.groundedbyyoga.com/

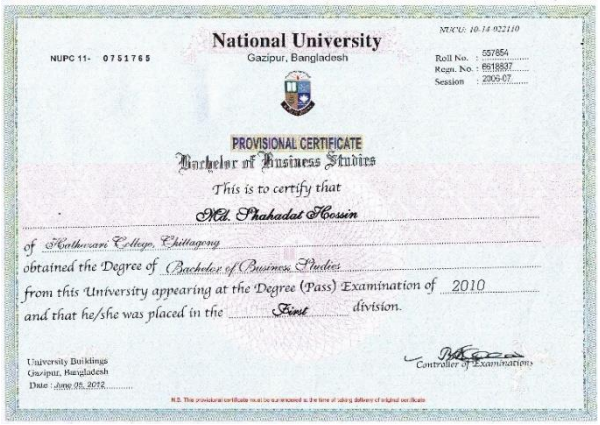
http://www.upoohar.com/

https://betragroup.com/

https://websitebuildy.com/


National University
Gazipur, Bangladesh
PROVISIONAL CERTIFICATE
Master of Business Studies
This is to certify that
Md. Shahadat Hossain
of Habibullah Bahar College, Dhaka
obtained the Degree of Master of Business Studies
in Management of this University at the Final Examination of 2012
held in August 2013 - October 2015 and that he/she was
placed in the First class.
Controller of Examinations


Government of the People's Republic of Bangladesh
Prime Minister's Office
NATIONAL SKILLS DEVELOPMENT AUTHORITY (NSDA)
National Skills Certificate
on
Digital Marketing for Freelancing, Level- 3
is awarded to
Md Shahadat Hossain
Practice Basic Search Engine Optimization (SEO)
Comply to Ethical Standards in ICT Workplace
Interpret Search Engine Marketing (SEM)
Interpret Concepts of Digital Marketing
Apply Social Media Marketing
Operate Office Application Software
Practice Negotiation Skill
Nasreen Afroz
Executive Chairman, NSDA


National University
Gazipur, Bangladesh
PROVISIONAL CERTIFICATE
Bachelor of Business Studies
This is to certify that
Md. Shahadat Hosain
of Kathuvari College, Chittagong
obtained the Degree of Bachelor of Business Studies
from this University appearing at the Degree (Pass) Examination of 2010
and that he/she was placed in the First division.
Controller of Examinations


Certificate of Completion
This is to certify that Mohammad Shahadat successfully completed the Introduction to Web and eCommerce User eXperience Design online course on Dec. 2, 2015
Deborah J. Mayhew
Deborah J. Mayhew, Instructor
&
udemy


eShikhon.com
Certificate
Of appreciation
THIS CERTIFICATE IS AWARDED TO
Md Shahadat
For successful completion of Complete Digital Marketing Live Course with SMM, SEO, Email and Adsense Course Obtained Mark 80% with more than 04 Months Training. To validate this certificate visit www.eShikhon.com and enter certificate Code: 406d4048-31617f50-8923
December 8, 2021
DATE
(Ibrahim Akbar)
CEO, ESHIKHON


10 MINUTE SCHOOL
Md. Shahadat
has successfully completed
SEO Course
an online course offered by 10 Minute School
Ayman Sadiq
CEO, 10 Minute School
Joyeta Banerjee
Course Instructor
CERTIFICATE ID: 61126a353a96
Issued 2021-08-10 17:59:49